

# **EMR SINGLE CRYSTAL SILICON SHEET GROWTH**

**TOMORROWS TECHNOLOGY  
FOR  
SOLAR ENERGY  
AND  
ELECTRONICS GRADE SILICON**

# **EMR**

## **ENERGY MATERIALS RESEARCH INTRODUCTIONS**

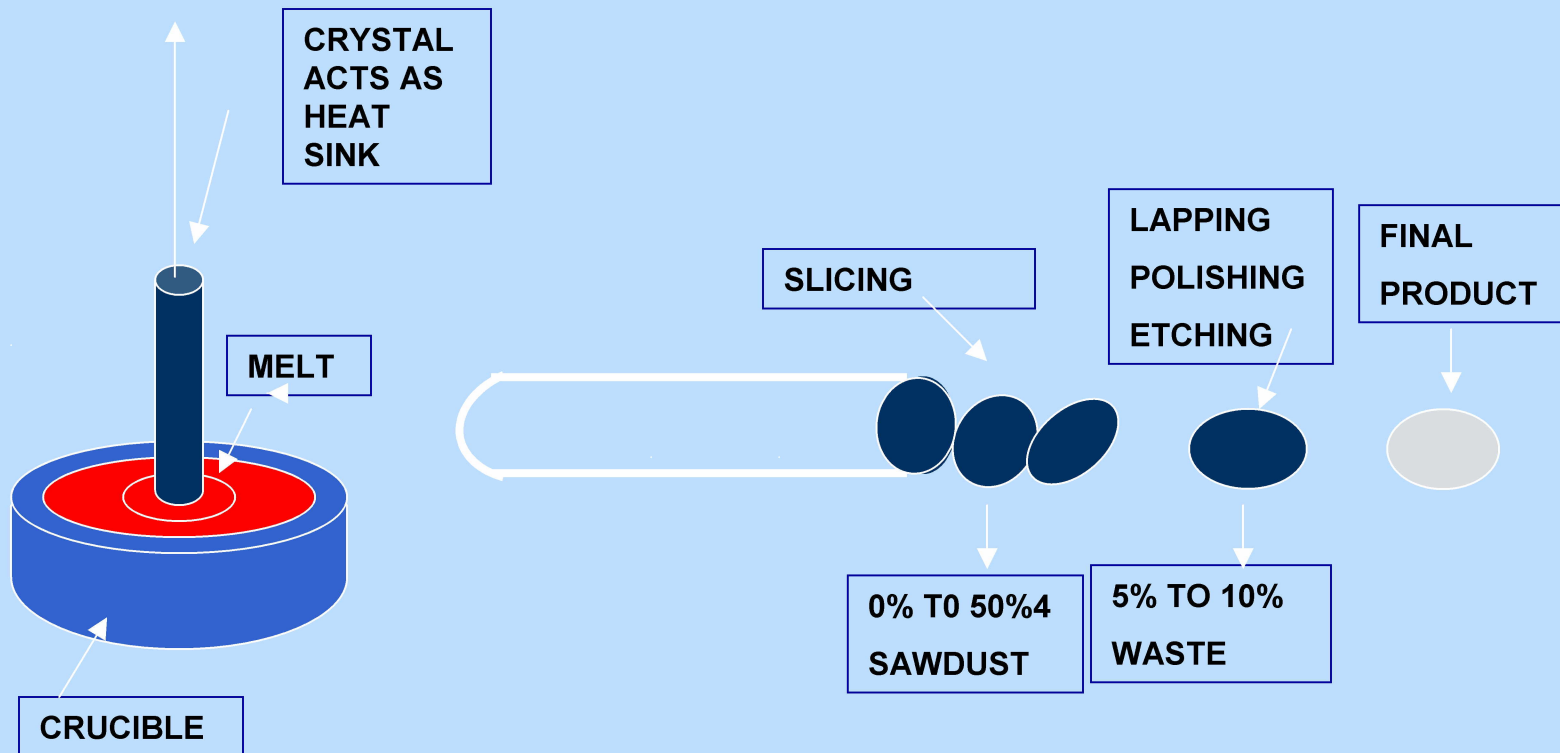
- **DR. Carl Bleil, President of EMR**
- **Owner and Developer of the SINGLE CRYSTAL SILICON SHEET GROWTH PROCESS**
- **PhD in Physics with 30 Years Experience as Scientist for the GM Research Laboratories**
- **Inventor-of-Record on 16 Patents**
- **Owner of Six Key Patents on the SCSSG Process**
- **Resides in Rochester Hills, Michigan.**

# EMR START UP

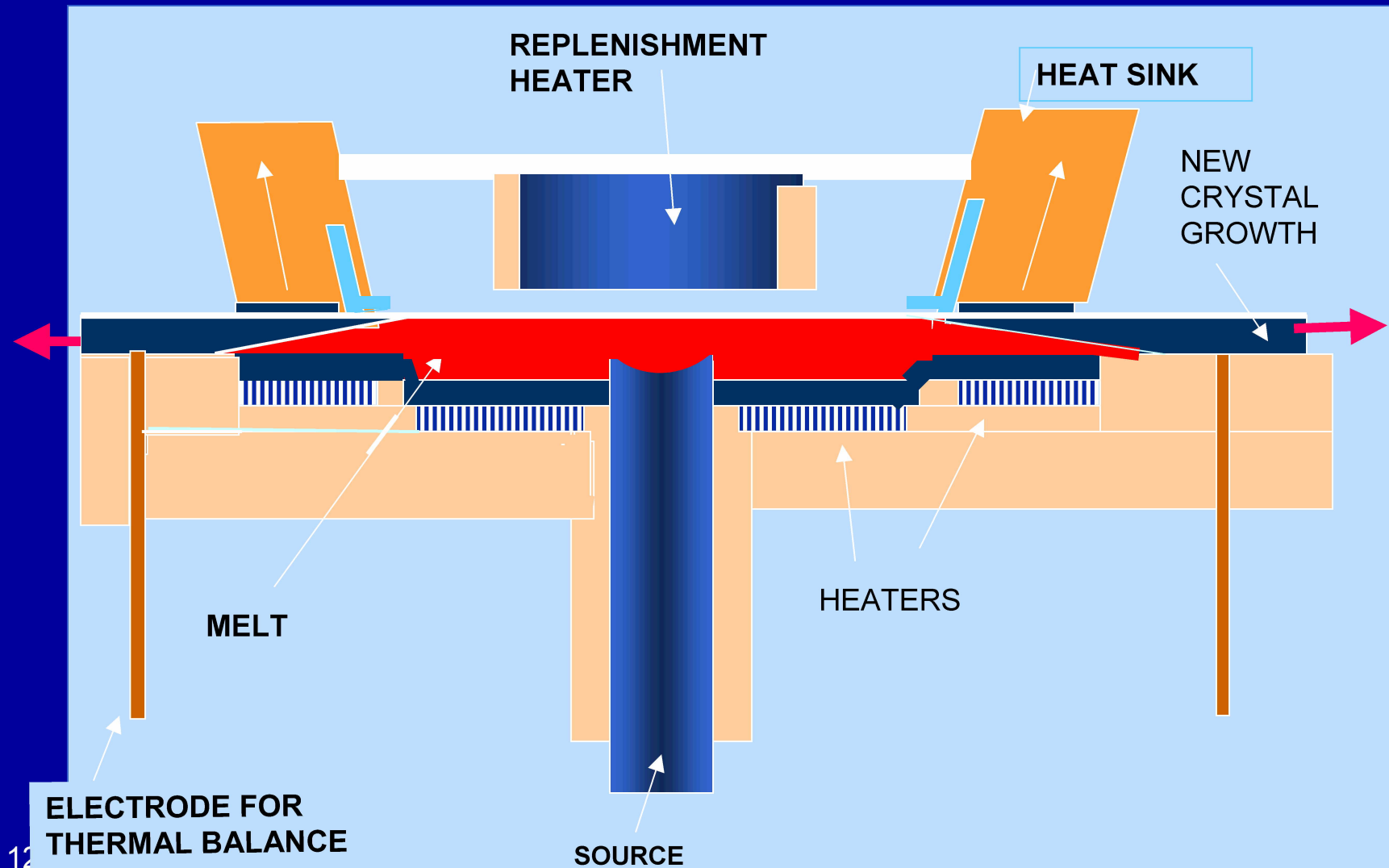
- **New Corporate Management Team**
- **Chief Scientist & Founder: Carl Bleil** PhD in Physics
- **CEO: Ted Belden**, Top Managerial Experience at IBM & NCR, BS in Physics
- **CFO: Dana Murphy**, CFO & CEO experience in Large Companies and Start Ups
- **VP Operations : David Mark**, CEO of Commercial Construction Company, MBA, BS Engineering

# EMR

## CZOCHRALSKI CRYSTAL GROWTH METHOD



# EMR SINGLE CRYSTAL PROCESSOR



# **EMR INITIAL MARKET AGENDA**

- **Market Selection: Photovoltaic**
- **Competitors**
- **Market Size**
- **Project Status**
- **Opportunities and Risks**
- **Project Plan**

# **EMR**

## **PROJECT PLAN YEAR 1**

- **Acquire the space, personnel and equipment to accomplish processor assembly and test production.**
- **Begin production for material evaluation.**
- **Begin an aggressive marketing program for year 2 and promote the licensing option.**
- **Continuously assess market penetration rate potential and adjust planning accordingly**

# **EMR**

## **PROJECT PLAN YEAR 2**

- **Ramp up to full production. Sell and ship this production level to the photovoltaic market.**
- **Extend product evaluation for the electronics market**
- **Establish licensing for EMR processors, including technical preparation for processor assembly at licensee's location.**
- **Sign our first licensing agreement(s)**



# **EMR PROJECT PLAN YEAR 3**

- **Sales and sheet production at full capacity.**
- **Install and bring first licensee processor on line and up to speed**
- **Continue licensee sales and installations**
- **Conduct experimental work with other promising materials**

# EMR

## Financial Projections

From the information available about the sale of silicon to the photovoltaic industry in 2001, we can calculate the **average sale price**\*for:

\* Based on module = 260W/m<sup>2</sup> and Cell = 360W/m<sup>2</sup>

- Single crystal (CZO Process ) silicon sheet/wafer **\$898/m<sup>2</sup>**
- Using 60% of price as a norm for **manufacturing cost** and estimated cost of p-n formation and electrode deposition =\$40/m<sup>2</sup>
- Single crystal silicon sheet CZO cost **\$500/m<sup>2</sup>**
- The **EMR** projected manufacturing cost for Single Crystal silicon sheet is\_ **\$250/m<sup>2</sup>**

# EMR

## Financial Projections

- Utilizing these figures we can calculate the **profit margins** available to EMR

EMR Sales Price Relative to -----	Sales Price \$/m <sup>2</sup> -----	EMR Cost \$/m <sup>2</sup> -----	Gr. Profit \$/m <sup>2</sup> -----	EMR Gross Profit %
@ CZO price	700	250	450	<b>64.3</b>
@ .8 * CZO price	560	250	310	<b>55.4</b>
@ .6 * CZO price	420	250	170	<b>40.5</b>
@ .5 * CZO price	350	250	100	<b>28.6</b>

- These margins allow **EMR** to be **the price leader** in a highly competitive market.